

RoMS

“an independent, self-regulatory body overseeing the widespread use of standardised, independent mobility scoring conducted by trained and accredited scorers on dairy farms”

Sponsorship Package

Why mobility scoring?

- Maintaining good mobility is vital in ensuring dairy cattle welfare ·Lameness is visual and represents a potential brand threat to the dairy industry
- Accurate mobility scoring is a key tool in managing herd lameness and in quality assurance
- The requirement for a formal mobility scoring qualification is backed by industry stakeholders including BCVA, AHDB and foot trimmer organisations

About RoMS:

- RoMS was founded in 2017 and remains a high-profile industry initiative
- Increasingly, milk processors and vendors require mobility scoring by RoMS-accredited scorers
- RoMS aims to improve the mobility of the UK national dairy herd by:
 - . *Improving the quality and accuracy of mobility score data provided to producers and agents*
 - . *Providing standardised data on the mobility of cows on UK dairy farms over time*
 - . *Maintaining standards*
 - . *To be as inclusive of, and reactive to, the mobility scoring requirements of all key stakeholders in the dairy supply chain*

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- The website www.roms.org.uk gives farmers easy access to local RoMS mobility scorers. It also manages memberships and lists training providers and courses
- RoMS is also looking to launch a self-validation tool for mobility scorers, giving feedback to scorers and ensuring good inter- and intra-observer repeatability

About the scorers:

- RoMS has over 800 active scorers in the UK, Netherlands, Portugal, Spain, Greece and Canada
- Scorers are made up of farmers (14%), foot trimmers (6%), vets (45%), Nutritionists (3%) and other (32%)

Sponsorship opportunities:

- Companies can sponsor and be associated with this positive dairy initiative
- For £250 p/a, sponsors will have their logo on the RoMS website and will be acknowledged on all RoMS presentations and press communications
- This sponsorship is for the UK RoMS; sponsorship arrangements can be made with other country RoMS franchises separately
- The RoMS Corporate Sponsorship Policy can be found on the website

Register of Mobility Scorers (RoMS) is the trading name of Register of Mobility Scorers Limited, a limited liability company registered in England and Wales.

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