

RoMS

“an independent, self-regulatory body overseeing the widespread use of standardised, independent mobility scoring conducted by trained and accredited scorers on dairy farms”

Press release: RoMS launches new sponsorship model, aiming to show breadth of support across the industry

To everyone involved in the dairy supply chain,

RoMS is launching a new sponsorship model and we call everyone in the dairy supply chain to be involved.

Our new sponsorship model welcomes small donations from a large number of companies, people and businesses, so everyone who wishes to be associated with RoMS can be seen to be doing so. This is a change from our previous model of seeking large donations from a small number of businesses for our sponsorship.

Why the change in sponsorship model?

RoMS has become a high-profile positive initiative within the dairy industry, and we wish to use our sponsorship to demonstrate the breadth of support that RoMS has from people and businesses involved in the supply chain.

How does sponsoring RoMS work?

The cost of sponsoring RoMS is £250 per year. The sponsorship period will run from the first day of the calendar month following payment of sponsorship. You will also need to submit a logo, to be displayed on the sponsorship page of the website and all relevant publications.

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Who can sponsor RoMS?

Any business or individual involved in the dairy industry wishing to publicly show their support for RoMS is welcome to sponsor us, subject to our due diligence process (see separate document). We expect the sponsorship base to be wide and varied, with sponsors including and not limited to milk buyers, supermarkets, vet practices, consultants, foot trimmers, nutritionists, farmers and farming groups, mobility scorers, associated companies, and more.

How to get involved?

If you are interested in sponsoring RoMS and publicly showing your support for this initiative, please get in touch with the office (sponsorship@roms.org.uk) and request a new sponsor application pack.

Many thanks,
The RoMS Board of Directors

Register of Mobility Scorers (RoMS) is the trading name of Register of Mobility Scorers Limited, a limited liability company registered in England and Wales.

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